**Australia Fair** is the shopping hub of the Gold Coast CBD, providing an appealing mix of retail, leisure and entertainment.

With the evolution of the official Southport CBD and an associated boost in local economic indicators, Australia Fair is capitalising on its central location to leverage incredible retail opportunities for those who share the vision in establishing themselves in a progressive, urban city centre.

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### AGE PROFILE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–14 YEARS</td>
<td>16%</td>
</tr>
<tr>
<td>15–24 YEARS</td>
<td>13%</td>
</tr>
<tr>
<td>25–39 YEARS</td>
<td>20%</td>
</tr>
<tr>
<td>40–54 YEARS</td>
<td>20%</td>
</tr>
<tr>
<td>55–64 YEARS</td>
<td>12%</td>
</tr>
<tr>
<td>65+ YEARS</td>
<td>19%</td>
</tr>
</tbody>
</table>

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### KEY FEATURES

- **Number of Retailers**: 215
- **Total Annual Sales ($)**: 239m
- **Gross Leasable Area (M2)**: 54,200
- **Car Parks**: 2111
- **Annual Customer Visits**: 12m

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### MAJORS

- COLES
- WOOLWORTHS
- KMART
- EVENT CINEMAS

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### DEMOGRAPHICS

- CBD WORKERS, STUDENTS, YOUNG FAMILIES, SENIORS, ASIAN MARKET, TOURISTS

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### MARKET

- **341,000** TRADE AREA POPULATION

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LEASING ENQUIRIES

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ABS CENSUS DATA 2016. PROFILE CURRENT AS AT JULY 2018. * COMBINED FEATURES FOR AUSTRALIA FAIR AND AUSTRALIA FAIR METRO.